

The logo for SpringOne, featuring the text "SpringOne" in a white, sans-serif font, enclosed within a white, rounded rectangular border.

SpringOne

Virtual Sponsorship Prospectus

September 2–3, 2020

SpringOne is the premier gathering for developers, cloud engineers, and visionary leaders who make the modern apps that shape the world.

With our acquisition by VMware, the Pivotal team has joined with Heptio, Bitnami, Wavefront, and other VMware teams to bring the VMware Tanzu portfolio of products and services to market. This will transform the way the world builds software on Kubernetes. The combination of Pivotal's developer capabilities with the VMware Kubernetes runtime infrastructure and management will deliver a comprehensive enterprise Kubernetes solution for modern applications in any environment—data center, cloud, and at the edge.

To continue to leverage, expand and accelerate resources to the developer and Spring communities, we'll continue hosting our annual SpringOne conference, happening this September 2–3, 2020.

Sponsors make it happen

Thank you to our 2019 sponsors!

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Sponsorship benefits

Signed contracts must be received by August 14th, 2020

Sponsorship investment	Platinum Sold out \$10,000 limited availability	Gold \$6,000	Silver \$4,000
Breakout session	(1) 25 minutes		
Main Stage recognition	✓	✓	
Dedicated and/or shared sponsor page	Dedicated page includes company logo and description, (1) white paper post, and meeting/demo request form	Shared sponsor page to include company logo and meeting/demo request form	
SpringOne 2021 sponsorship package discount	15%	10%	
Social media recognition on VMware Tanzu channels	(1) Dedicated pre-event sponsor post (1) Dedicated post-event "Thank You" sponsor post	Logo inclusion on pre-event Gold sponsor graphic Logo inclusion on post-event "Thank You" Gold sponsor graphic	
Social media recognition on SpringOne Twitter handle	(2) Retweet/native posts	(1) Retweet/native post	
Logo recognition on SpringOne website and event emails	✓	✓	✓

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SpringOne

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