SpringOne Platform

**Austin Convention Center
October 7–10, 2019**

SPONSORSHIP PROSPECTUS

Pivotal

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SpringOne Platform is the premier conference
for getting hands-on with modern software.
Meet other developers, operators, and leaders
and build scalable applications people love.

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Cloud Foundry**®

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2018 by the numbers

650 companies represented

3,000+ attendees

44 countries represented

50 sponsors in 2018

160 breakout sessions

227 speakers

9,762 total attendee scans in the Community Hub

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Attendee stats

Role	Percentage
Other	29.5%
Architect/Team Lead	26.2%
Developer	25.1%
Director/Manager	12.3%
C-Level/Executive	4.9%
Operations	1.5%
Analyst/Data Scientist	0.5%

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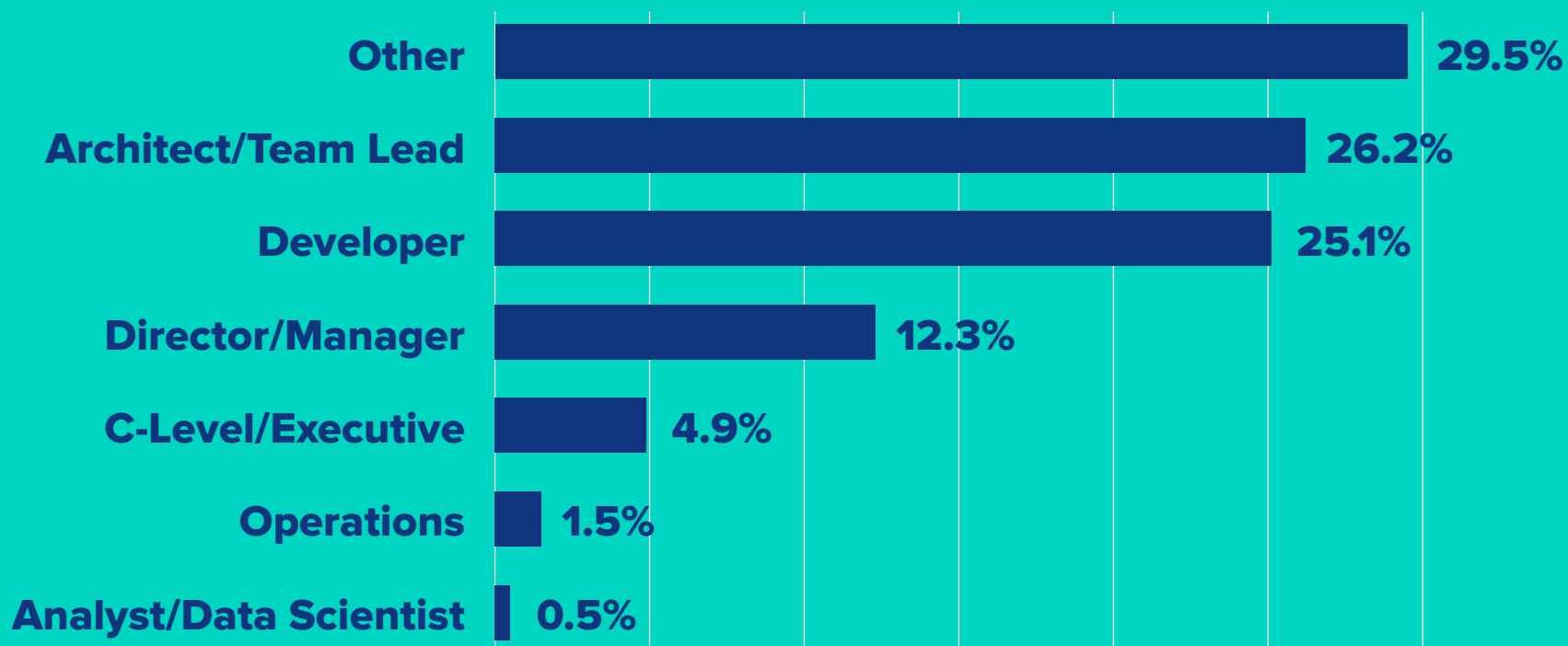
Sponsors make it happen

Thank you to our 2018 sponsors!

accenture   Google Cloud   aws   Capgemini   DELL EMC   dynatrace   HCL   Microsoft

redislabs HOME OF REDIS   solstice   SYNTEL Consider IT Done   vmware   wipro digital   CGI   Cognizant   CRUNCHY Enterprise PostgreSQL   DATADOG

IBM   GitHub   New Relic   PERFICIENT vision. execution. value.   solace   YugaByte DB   ALTOROS   APPDYNAMICS

ATOMIST   carahsoft   confluent   CONTRAST SECURITY   FUJITSU   grape up   JETBRAINS THE DRIVE TO DEVELOP   LaunchDarkly

LogRocket   Magenic   MINIO   mongoDB   netifi   NTT DaTa   OCTO   PLURALSIGHT   OverOps

rackspace   REDAPT   Signal Sciences   snyk   STARK & WAYNE   techolution   vaadin}>   Zettaset

Platinum

Cost $70,000 / 10x20 booth

Access

- 10 Full Conference passes
- Discounted passes:
  - 20% off passcode
  - For every 10 registered guests, you receive 1 complimentary conference pass

Interaction

- 10x20 booth with custom-approved graphics
- Lead retrieval devices: 2
- Access to press list and registered companies list (does not include contact information)
- 1 breakout session (limited availability)

Exposure

- SpringOne Platform website
  - Company logo
  - Hyperlink to company website via logo
  - Logo on emails
  - Social media mention via Pivotal account
- Onsite
  - Company logo and/or name on signage

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Gold

Cost $50,000 / 10x10 booth

Access

- 8 Full Conference passes
- Discounted passes:
  - 20% off passcode
  - For every 10 registered guests, you receive 1 complimentary conference pass

Interaction

- 10x10 booth with custom-approved graphics
- Lead retrieval devices: 2
- Access to press list and registered companies list (does not include contact information)

Exposure

- SpringOne Platform website
  - Company logo
  - Hyperlink to company website via logo
  - Logo on emails
  - Social media mention via Pivotal account
- Onsite
  - Company logo and/or name on signage

Silver

Cost $25,000 / 5x5 booth

Access

- 5 Full Conference passes
- Discounted passes:
  - 20% off passcode
  - For every 10 registered guests, you receive 1 complimentary conference pass

Interaction

- 5x5 booth with custom-approved graphics
- Lead retrieval devices: 2
- Access to press list and registered companies list (does not include contact information)

Exposure

- SpringOne Platform website
  - Company logo
  - Hyperlink to company website via logo
  - Logo on emails
- Onsite
  - Company logo and/or name on signage

Bronze

Cost $15,000

Access

- 5 Full Conference passes
- Discounted passes:
    - 20% off passcode

Exposure

- SpringOne Platform website
    - Company logo
    - Hyperlink to company website via logo
    - Logo on emails
- Onsite
    - Company logo and/or name on signage

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Sponsorship at a glance

	Platinum	Gold	Silver	Bronze
Sponsorship investment	$70,000	$50,000	$25,000	$15,000
Access				
Full Conference passes	10	8	5	5
Discounted passes	20% off	20% off	20% off	20% off
Complimentary conference pass (per 10 registered)	✓	✓	✓	
Interaction				
Booth size	10x20	10x10	5x5	
Lead retrieval devices	2	2	2	
Press & registered companies list access	✓	✓	✓	
Breakout session	1			
Exposure				
Hyperlink to company website	✓	✓	✓	✓
Logo on emails	✓	✓	✓	✓
Social media mention	✓	✓	✓	✓
Company logo on signage onsite	✓	✓	✓	✓